

Delta Kappa Gamma
Eta Chapter
West Virginia State Organization

Strategic Action Plan

2022-2024

MEMBERSHIP	
<i>Objective 1</i>	<i>To effectively involve all members, new and seasoned, in the work of the chapter</i>
Activity	All new members assigned to a chapter committee with at least one long-term member and with representation from all counties.
Activity	Utilize chapter members, both new and veteran, for the delivery of chapter programs and projects when it is applicable and appropriate
Activity	New members and their sponsors to give the meal blessing and devotions
Activity	All members encouraged to attend WV State Convention, WV State Leadership Conference, and International Conventions
<i>Objective 2</i>	<i>Encourage all members to attend every meeting</i>
Activity	Contact members and encourage attendance by word of mouth, noting the benefits of attending and their importance to our chapter
Activity	Continue to use various ways to RSVP for meetings and disseminating meeting information (e.g. Google Forms, email response, and paper notices) as requested by members
Activity	Make personal contact with members who have been out of touch via phone, mail, e-mail, and social networking, as appropriate
<i>Objective 3</i>	<i>Continue to make the meeting time more efficient, respect and preserve the personal time of members, and emphasize the importance of the chapter program, project, and committee work.</i>
Activity	Members continue to use “Concerns for Others” and “Celebrations” cards to share member news.
Activity	Committee Meetings held at each chapter meeting
Activity	Committees to complete “Committee Reporting Form” at each chapter meeting.
Activity	The Program and Project to occur consecutively and before Committee Meetings to ensure members are present.

Activity	Continue to send meeting minutes to membership prior to meeting for review so that minutes do not have to be read aloud
Activity	Continue to allow members to sign in for attendance instead of taking roll orally
Activity	Continue the brunch mealtime. (when we gather in person)
<i>Objective 4</i>	<i>Promote the work of the chapter in our schools and general community.</i>
Activity	Continue to sell the DKG-Eta Chapter T-shirt to be worn during community service, school “dress down” days, etc.
Activity	Include Delta Kappa Gamma Brochure in “Back to School” supply bags for Early Career Educators
Activity	Submit articles and photos regarding the work of the chapter to local newspapers

COMMUNICATION

<i>Objective 1</i>	<i>Improve communication between the membership of the chapter</i>
Activity	Update a list of members who prefer to receive traditional mailings. Print and mail membership directory notebook pages to members without internet access.
Activity	Encourage Committee chairpersons and members to submit news and announcements to Eta Echoes, the chapter newsletter.
Activity	Continue to maintain Facebook page for Eta Chapter to keep members using social networking up to date on chapter events, announcements, etc..
Activity	Continue the “E Buddy” program where one member adopts a member without electronic capabilities and keeps their buddy informed of all electronic communication and announcements.
<i>Objective 2</i>	<i>Celebrate and promote the successes and noteworthy events of members</i>
Activity	Share “Celebrations” cards at each meeting. Include celebrations in Eta Echoes, when permission is granted.
Activity	Recognize members’ community service hours
Activity	Email members on a regular basis to inform them of member accomplishments.
Activity	Continue creation of scrapbook highlighting member accomplishments and newsworthy articles.

<i>Objective 3</i>	<i>Communicate effectively and in various forms</i>
Activity	Utilize the microphone/speaker system at in-person meetings
Activity	Communication forms used currently include e-mail, Eta Echoes, newspaper article submissions to local newspapers, creation of chapter scrapbook, Facebook page, and maintaining of chapter website

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<i>Objective 1</i>	<i>Continue providing scholarships to finance members' participation in le</i>
Activity	Continuation of providing three scholarships for teachers-in-training from S
Activity	Promote the availability of scholarship funds at the local and state level for
<i>Objective 2</i>	<i>Encourage all members to attend Delta Kappa Gamma conventions at the regional, state, national, and international levels to develop leadership abilities</i>
<i>Objective 3</i>	<i>Provide mentoring/ training on member, sponsor, and officer duties and</i>
Activity	After the selection and vote for new member candidates, provide a training
Activity	President, or selected officer, will attend the monthly meetings with the stat

OUTREACH AND ACTIVE PARTICIPATION	
<i>Objective 1</i>	<i>Continue to provide community outreach projects</i>
Activity	Collection of hats and mittens for DHHR & other aid organizations
Activity	Collection of children's books for DHHR & other aid organizations
Activity	Surprise for Projects to benefit various Eastern Panhandle charities
Activity	Schools for Africa donations
Activity	Providing funds for grants-in-aid to teacher education students
Activity	Fill and distribute "Back to School" bags for Early Career Educators
Activity	Collection of Christmas gifts/toys for children at EPEC (Eastern Panhandle Empowerment Center and RAPP (Relatives as Parents Program))
Activity	Volunteering at RAPP (Relatives as Parents Program) Annual Christmas Party when the opportunity continues
Activity	Promote the availability of disaster relief funds to members in need

<i>Objective 2</i>	<i>Continue fundraising efforts to support chapter projects, including, but not limited to, scholarships, world fellowship, and grants-in-aid</i>
Activity	Conduct a live and silent auction of handmade items, during which members bid on items they have donated to be auctioned off to raise funds for Grants-In-Aid
Activity	Conduct a live auction of themed baskets to raise funds for Grants-In-Aid
Activity	Conduct a new (and gently used) book sale during which members purchase new books that members have donated to benefit the Literacy Committee
Activity	Conduct a fundraiser for the Scholarship Fund (to be determined by the Scholarship Committee)
Activity	Donate to the fundraiser to be determined by the chapter project for Schools for Africa
Activity	Collect a \$1 donation from members who forget to wear their pin to the meeting to benefit the Scholarship Fund
Activity	Participate in Surprise for Projects by donating a dollar per chance to win a “surprise” donated by members (winners donate a gift at the following meeting to perpetuate the activity)
Activity	In honor of members and in memory of members, contributions to be made to support Grants-In-Aid projects (at our spring meeting when we have our memorial service).